

REAL WORLD CULTURAL LITERACY

1. According to television, having fun in America means
 - a. going blond
 - b. drinking Pepsi
 - c. playing Nintendo
 - d. wearing Air Jordans
 - e. reading Mark Twain
2. A good way to prepare for a high-income career and to acquire status in our society is to
 - a. win a slam-dunk contest
 - b. take over a company and sell off its assets
 - c. start a successful rock band
 - d. earn a professional degree
 - e. become a kindergarten teacher
3. Book publishers are financially rewarded today for publishing
 - a. mega-cookbooks
 - b. mega—cat books
 - c. megabooks by Michael Crichton
 - d. megabooks by John Grisham
 - e. mini-books by Voltaire
4. A major California bank that advertised “no previous credit history required” in inviting Berkeley students to apply for Visa cards nonetheless turned down one group of applicants because
 - a. their parents had poor credit histories
 - b. they had never held jobs
 - c. they had outstanding student loans
 - d. they were “humanities majors”
5. Colleges and universities are financially rewarded today for
 - a. supporting bowl-quality football teams
 - b. forging research relationships with large corporations
 - c. sustaining professional programs in law and business
 - d. stroking wealthy alumni
 - e. fostering outstanding philosophy departments
6. Familiarity with Henry IV, Part II is likely to be of vital importance in
 - a. planning a corporate takeover
 - b. evaluating budget cuts in the Department of Education
 - c. initiating a medical-malpractice lawsuit
 - d. writing an impressive job resume
 - e. taking a test on what our seventeen-year-olds know
7. To help the young learn that “history is a living thing,” Scholastic, Inc., a publisher of school magazines and paperbacks, recently distributed to 40,000 junior and senior high school classrooms
 - a. a complimentary video of the award-winning series The Civil War
 - b. free copies of Plato's Dialogues
 - c. an abridgment of Alexis de Tocqueville's Democracy in America
 - d. a wall size Periodic Table of the Elements
 - e. gratis copies of Billy Joel's hit single “We Didn't Start the Fire”(which recounts history via a vaguely chronological list of warbled celebrity names)